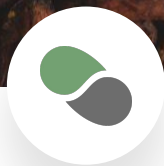


# Water Smart Coffee Cultivation



**“Connective Impact played an integral role shepherding our relationship with CRS’s Blue Harvest Project, an initiative that is well aligned to our climate adaptation and resilience strategy.”**

— Jenny Wegbreit, Shockwave Foundation

**“Thanks to Connective Impact, CRS is thrilled to partner with Shockwave as together we seek to build climate resilience and improved livelihoods for Central American smallholder coffee-producing communities and the 9M people relying on their water sources.”**

— Lara Diaconu, Catholic Relief Services



## The Priority

CRS sought programmatic funding for its [Blue Harvest](#) program in Central America to augment the support from its long standing corporate partner, Keurig Dr. Pepper.



## Connective Impact’s Support

Connective Impact identified potential donors that were interested in CRS’ focus on the nexus of natural resource conservation and sustainable livelihoods of the communities close to those resources.



## The Introduction

One of Connective Impact’s recommendations was the [Shockwave Foundation](#), given its interest in climate resilience. Connective Impact facilitated an introduction between the two organizations in July 2021. After exploring the opportunity to work together, CRS and Shockwave Foundation began a partnership in December 2021.

Audit to Award

**6mo**

Award amount

**\$100k**

**6** CLEAN WATER  
AND SANITATION



**13** CLIMATE  
ACTION

